

A woman with braided hair, wearing a vibrant orange and yellow patterned dress and yellow heels, sits on a white sofa. The room features blue and white patterned wallpaper with a jungle theme, leopard print armchairs, and a large striped rug. A wicker ottoman is visible in the foreground. The text 'breeganjane' is overlaid in white lowercase letters across the center of the image.

# breeganjane

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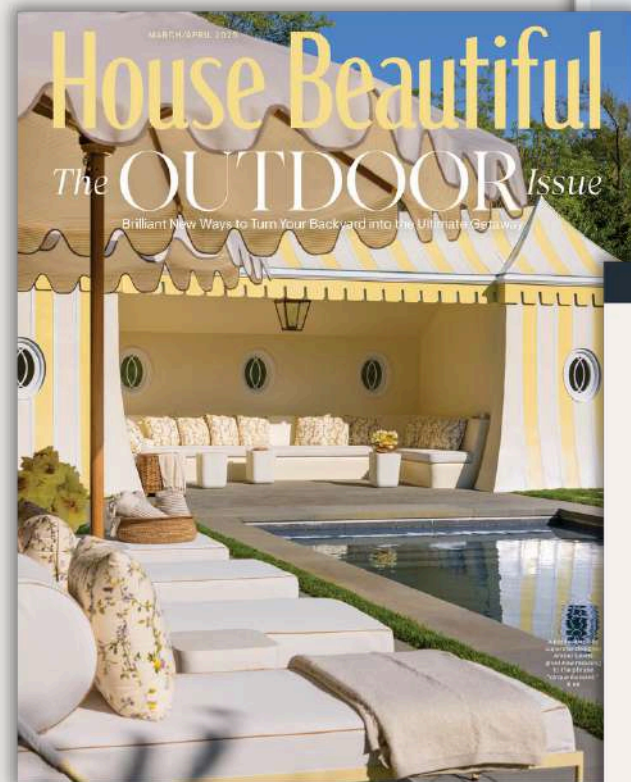


Breegan Jane is a multifaceted force in the design world, seamlessly blending her career as an interior designer, author, television host, and philanthropist with the demands of single motherhood.

Her fans and followers are attracted to her open and honest personality. Audiences have a shared respect for how she blends who she is with what she does.

In balancing her careers as a designer, entrepreneur, television host and lifestyle expert, she believes there is no limit to what is achievable, and no wrong way to be an amazing, successful mother and professional.

# In the MEDIA



domino

Forbes

hat HOME ACCENTS TODAY

THE HUFFINGTON POST

Los Angeles Times

rachael ray every day

REAL HOMES

ELLE DECOR

furniture lighting & decor

HGTV magazine

INTERIORS

People

REAL SIMPLE

DESIGNERS TODAY

ESSENCE

GOOD HOUSEKEEPING

House Beautiful

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design/milk®

BOH BUSINESS OF HOME

Living MARTHA STEWART

apartment therapy

Better Homes & Gardens

VOGUE

AD ARCHITECTURAL DIGEST

TODAY

realtor.com®

# On TELEVISION

Known for her open and honest perspective, Breegan Jane is on a mission to empower women through genuine connection and loving honesty.

Breegan can be seen on HGTV Dream Home, as well as alongside her network peers Drew and Jonathan Scott on Brother vs Brother. Catch her enjoying all the laughs on Max and so much more!

From Warner Brothers to HGTV and beyond, Breegan has graced the small screen giving design, motherhood and lifestyle tips to audiences across the nation!



# *On* SOCIAL MEDIA

## HONEST

Letting her authentic personality shine through her honest storytelling

## APPROACHABLE

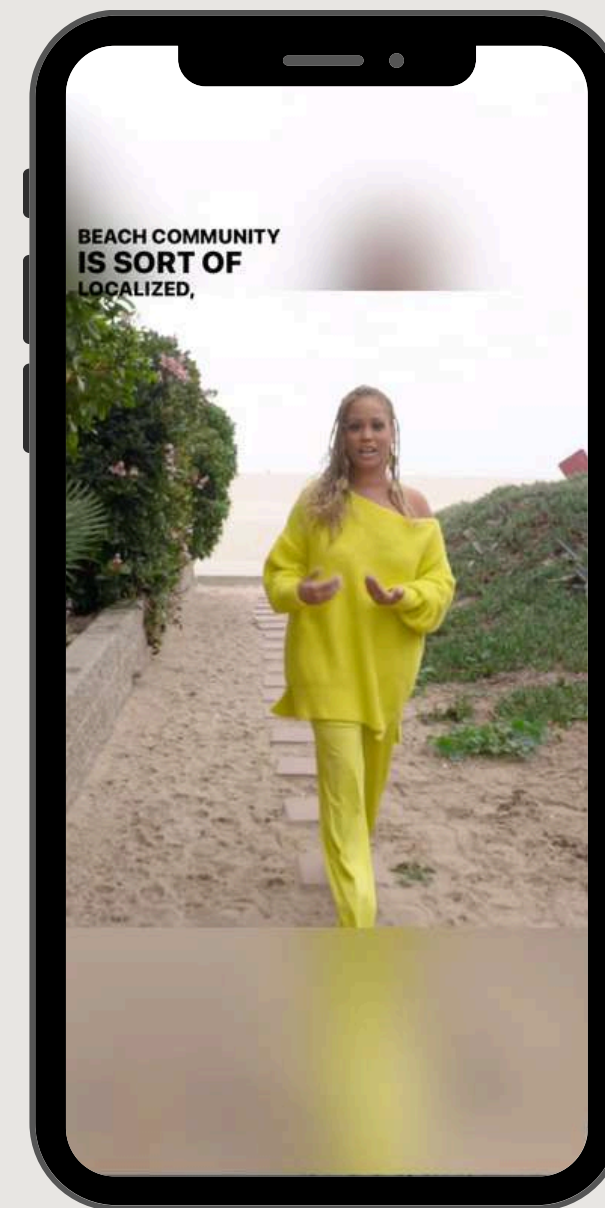
Brings a motherly touch to her interactions with other women

## EMPOWERING

Letting other women, especially moms, know whatever they want in life is achievable

## INSPIRING

Proving what's possible as an amazing, successful mother and professional

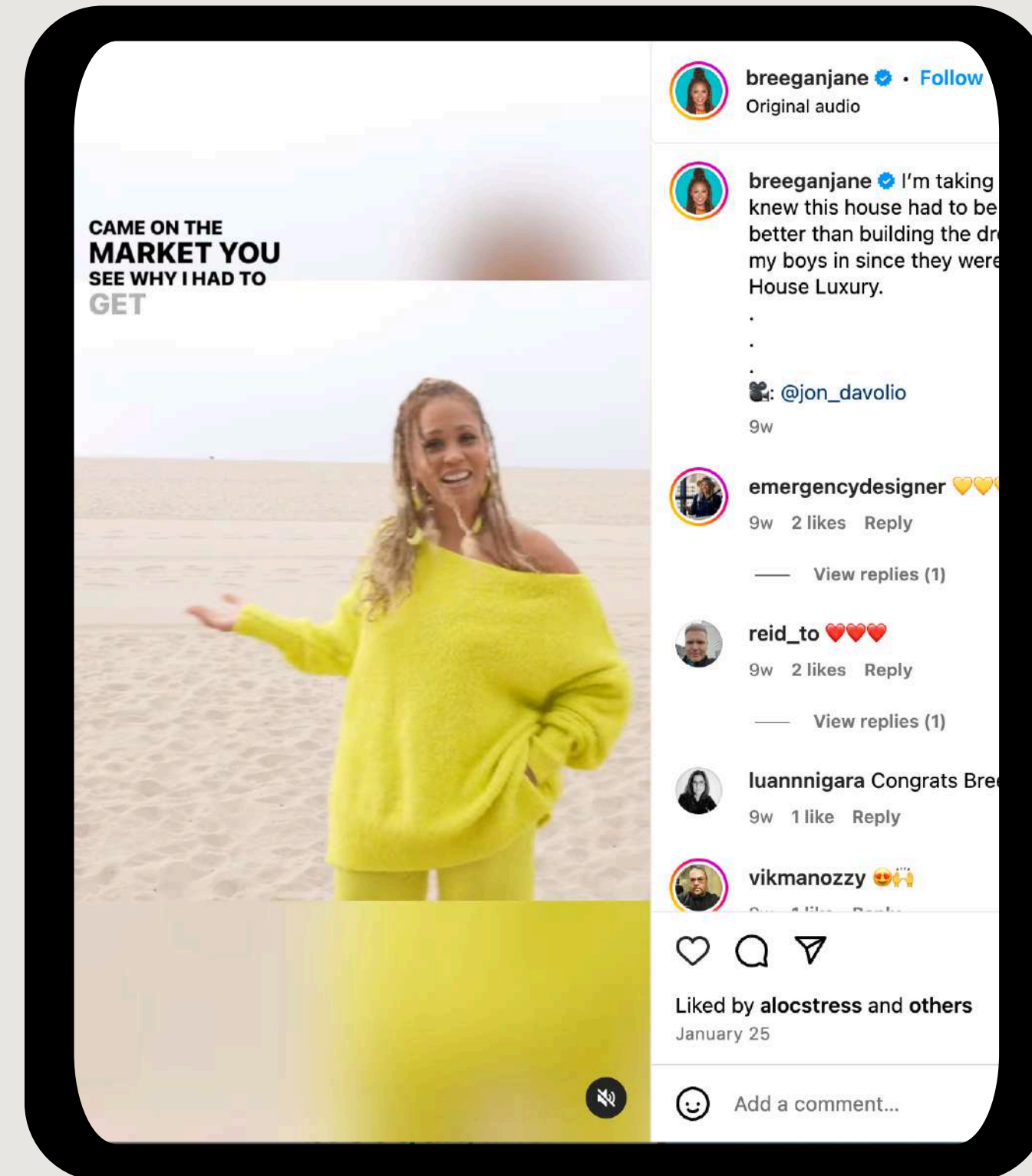


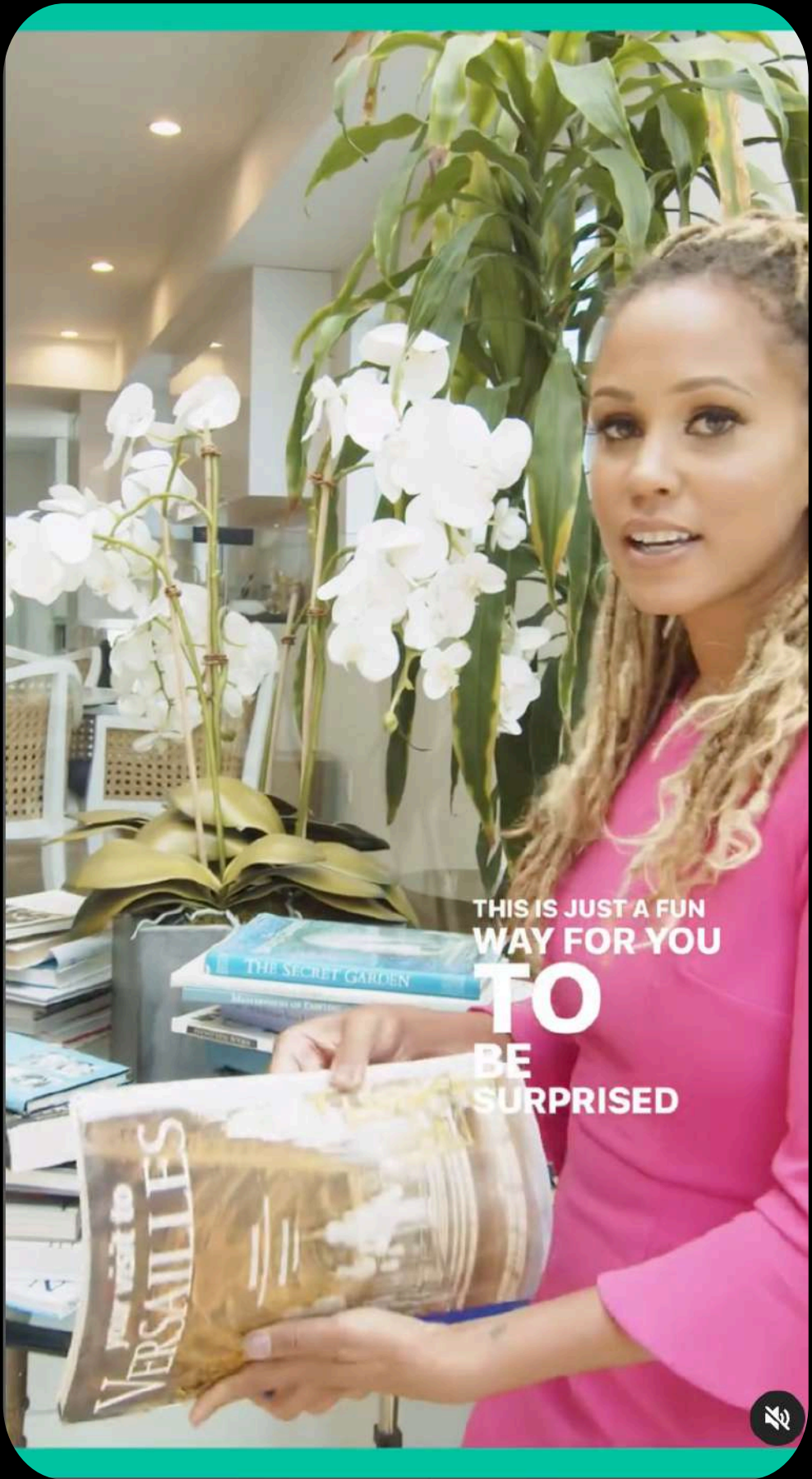
# Target Reach SOCIAL MEDIA

Breegan curates content for her blog and website weekly, offering lifestyle advice, parenting tips and empathetic insight to her readers. Her social media platforms serve as a virtual gathering place where she engages and interacts regularly with followers.

“As a mom and entrepreneur, I bring a piece of my story into my work to encourage, inspire, and empower other women.”

- 81% FEMALE AUDIENCE
- 63% AGE 22-44
- 74% FROM THE US
- 44% ENGAGEMENT RATE





# *Social Media* Summary

275k

Followers

1m

Likes

2m

Views

1m

Monthly Impressions

# *Social Media* Instagram



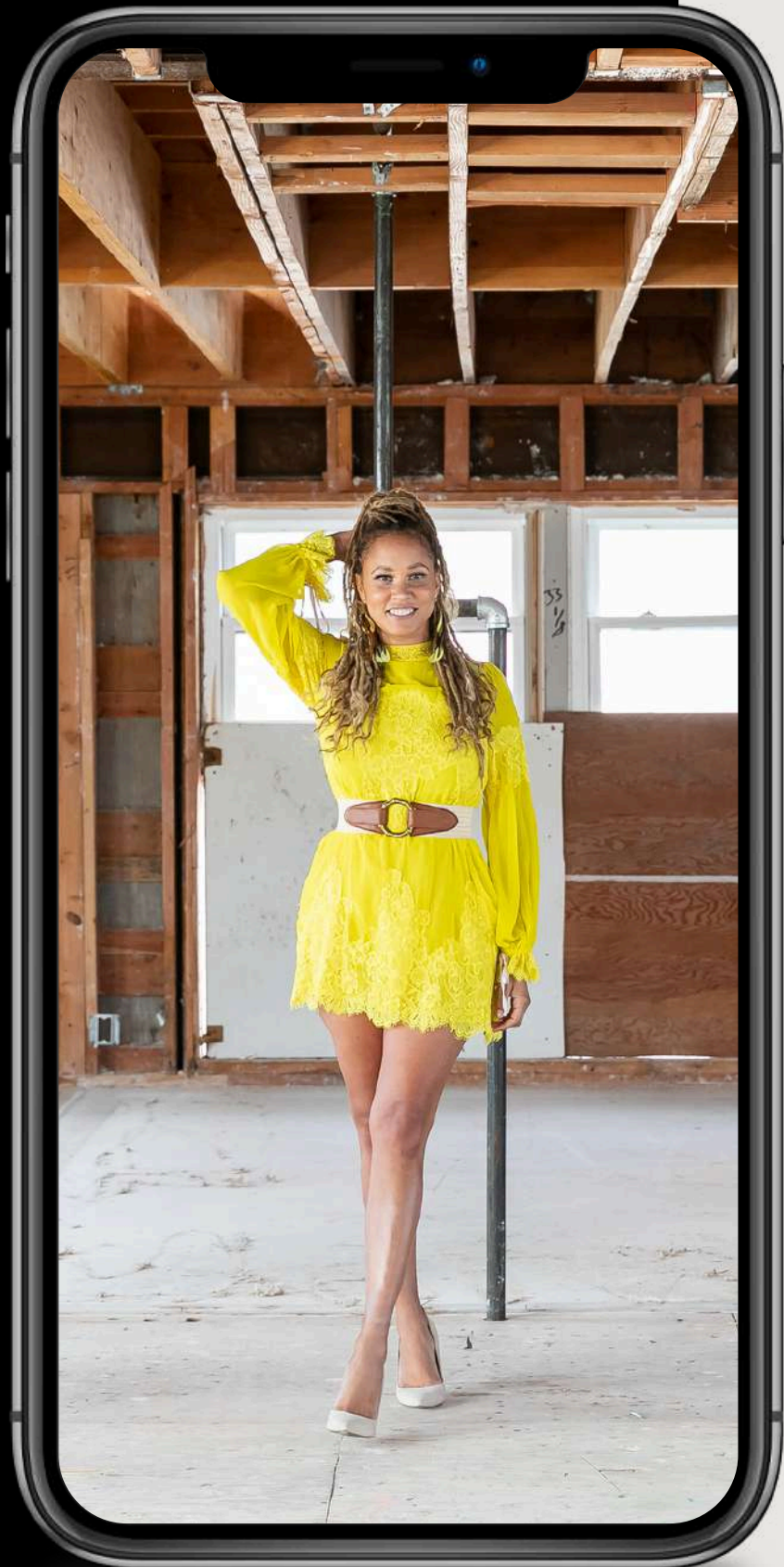
137k  
Followers

1m  
Impressions

With her warm, fearless honesty and heartfelt perspective, Breegan Jane is on a mission to empower women by inspiring confidence, courage, and authentic connection.

"I'm a nurturer at heart, so it's important to me that clients see me as someone they can trust."





*Social Media*  
Tik Tok

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71k

Followers

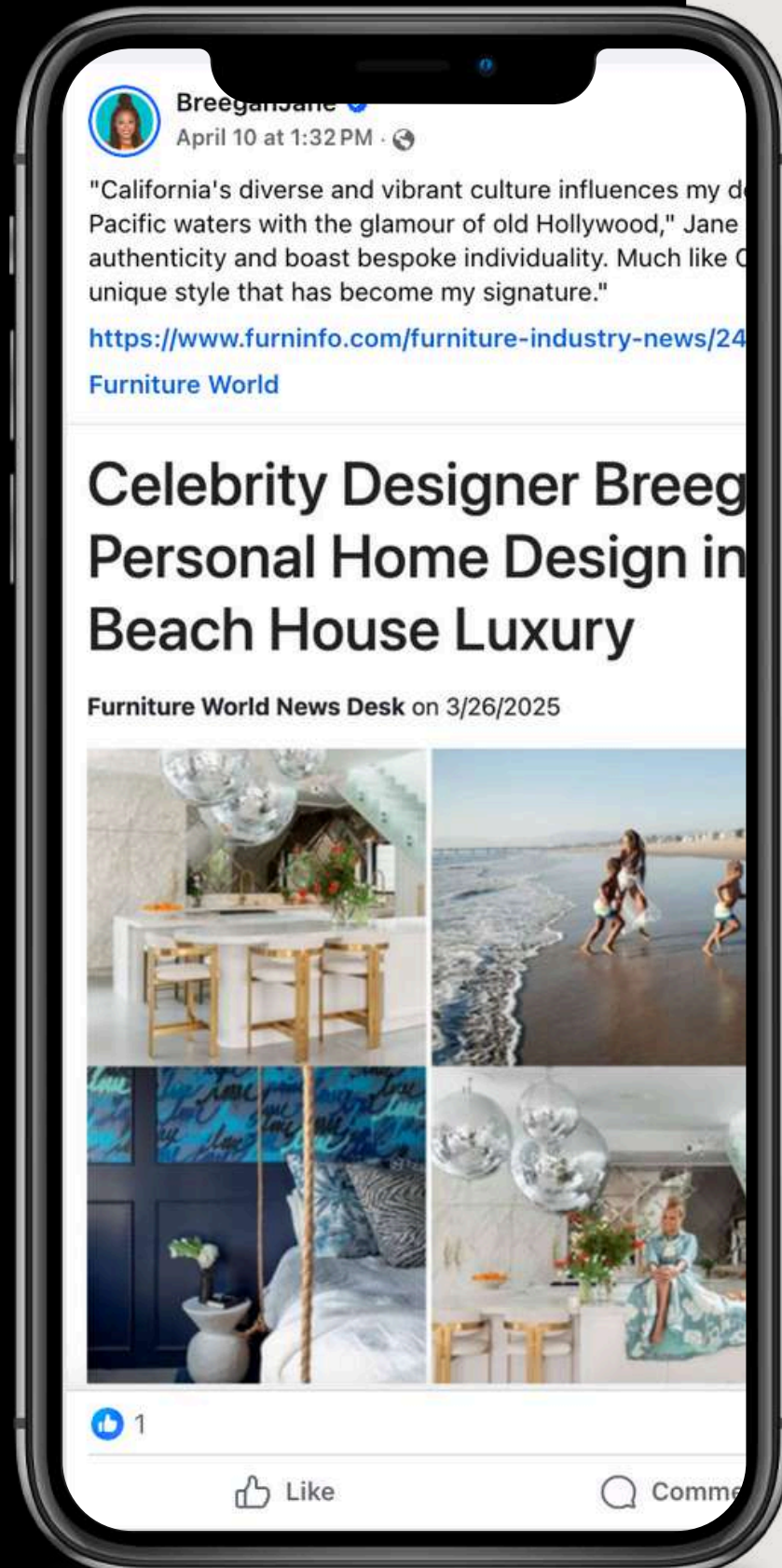
1.2m

Likes

Her audience is drawn to her because she doesn't pretend to have it all figured out. Instead, she shares the messy, the meaningful, and the magic of balancing motherhood with ambition.

"I pride myself on showing up as my full, authentic self in everything that I do."

# *Social Media* Facebook



18k

Followers

2m

Monthly Views

Attracted to her open and honest personality, all audience members have a shared respect for how you blend who you are with what you do.

“When people work with me, they’re getting a little Joanna Gaines mixed with Oprah.”



# OTHER *Social Media*



11k

Monthly Views



3k

Linked In Followers



2.5k

X Followers

# Publishing BOOKS



## CALIFORNIA BEACH HOUSE LUXURY

**Breegan Jane**  
Whatever kind of dwelling you are designing, incorporating Breegan Jane's modern, approachable luxury styling means creating an inspired, welcoming, true-to-you space that has touches of opulence throughout. Think welcoming with a touch of whimsy, accessible dotted with allure, on-the-ground practicality meshed with a bit of pie in the sky. Cultural connection is also a personal heartstring for Breegan, so look for African and handcrafted artistry and influences within the scope of her design. She employs custom furnishings when and how she can in this home for her and her sons, including beds, dressers, desks, etc. Custom-made or not, everything is well made and cleanly designed.

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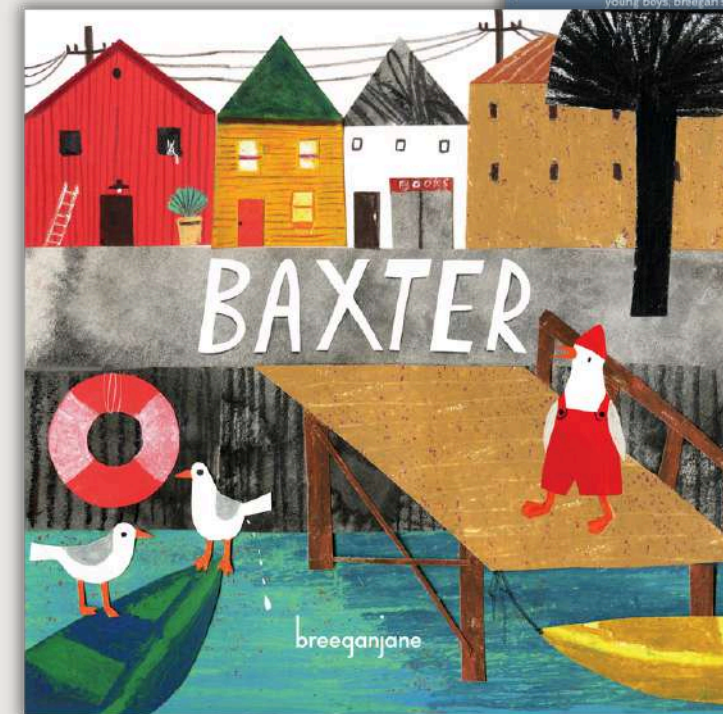
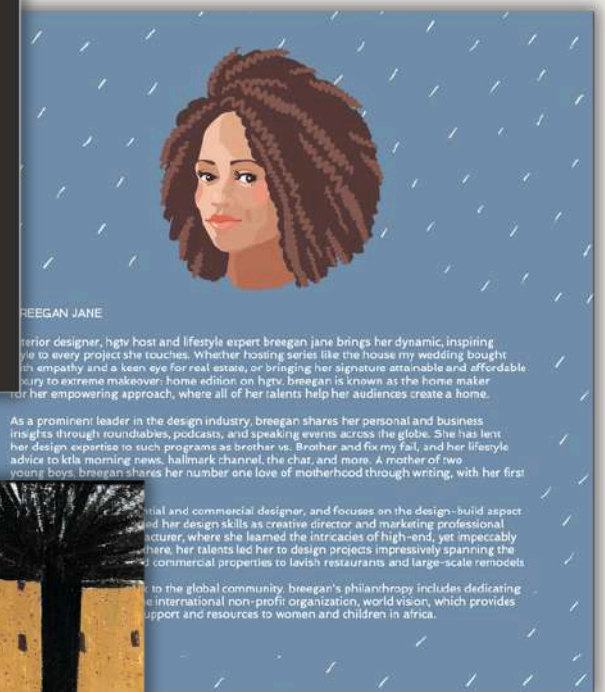
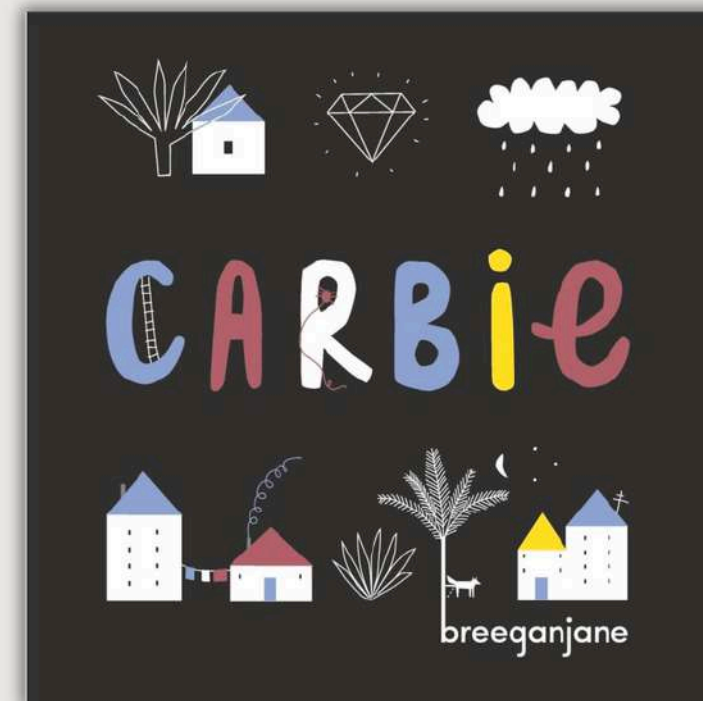
**Gibbs Smith**



Designer, author, speaker, and philanthropist **BREEGAN JANE** showcases expertise building homes, designing products, and hosting television shows, all while balancing life as a single mother. As the 2024 host of HGTV's *Dream Home*, her appearances on half a dozen shows across HGTV, Food Network, Discovery+, Max and others reveal her prolific talent for storytelling. Breegan's global influence can be best seen in her line of home accessories distributed in retail locations across the US and Canada. Her lines of fabric, wallpaper, lighting, and textiles are distributed in the US, Canada, and internationally. She is a philanthropy partner with World Vision to eliminate FGM globally, with initial efforts focused on and dedicated to the women and children in Kenya.

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### BREEGAN JANE

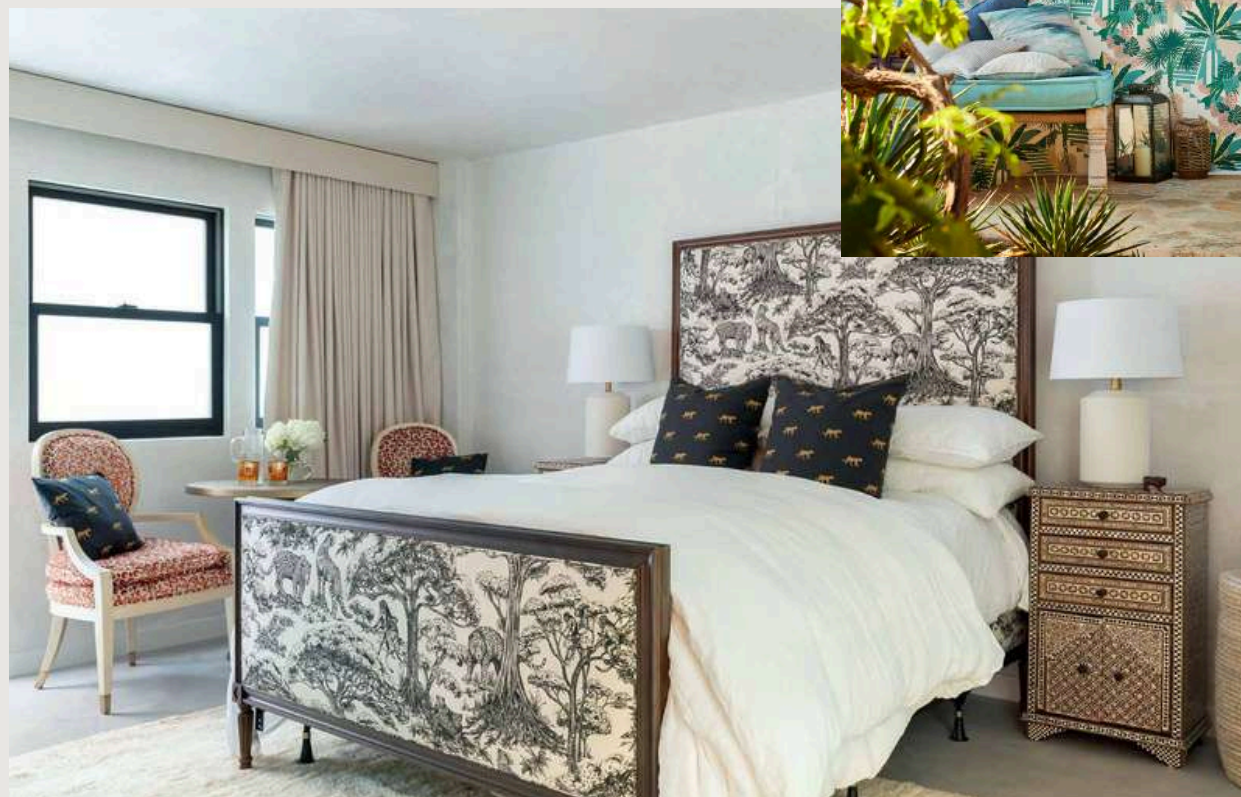
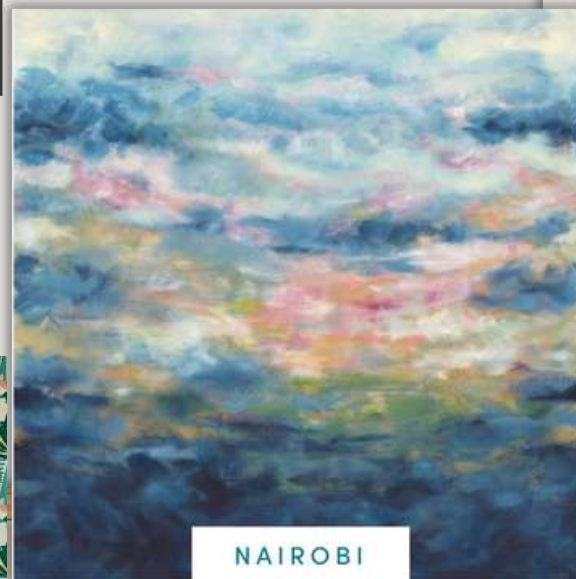
Interior designer, HGTV host and lifestyle expert Breegan Jane brings her dynamic, inspiring eye to every project she touches. Whether hosting series like *The House My Wedding Bought* with empathy and a keen eye for real estate, or bringing her signature attainable and affordable luxury to extreme makeover: home edition on HGTV, Breegan is known as the home maker for her empowering approach, where all of her talents help her audiences create a home.

As a prominent leader in the design industry, Breegan shares her personal and business insights through roundtables, podcasts, and speaking events across the globe. She has lent her design expertise to such programs as *Brother vs. Brother* and *Fixer Fix*, and her lifestyle advice to *Ktla Morning News*, *Hallmark Channel*, *The Chat*, and more. A mother of two young boys, Breegan shares her number one love of motherhood through writing, with her first

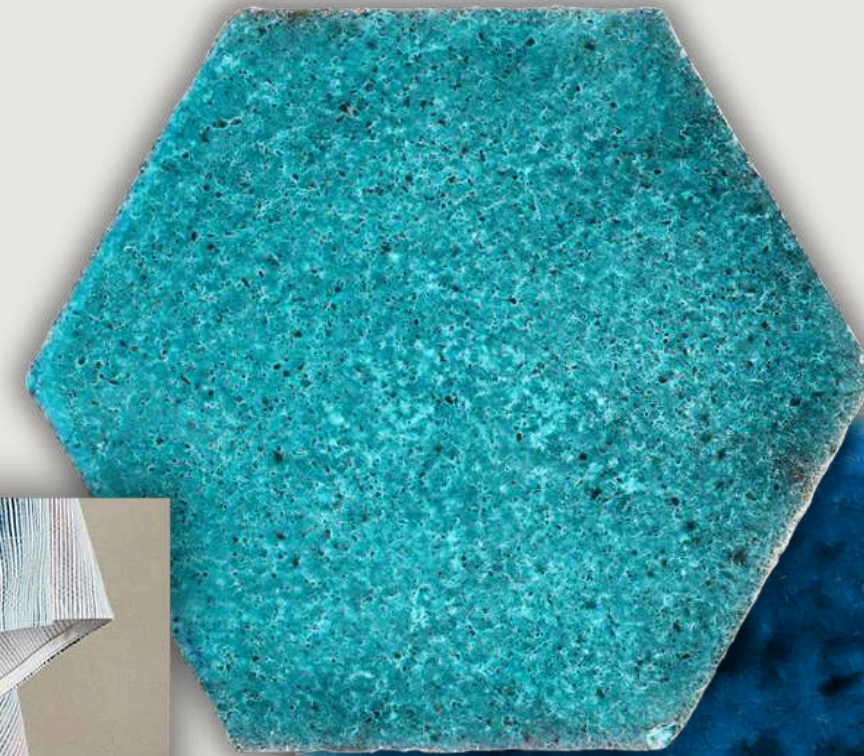
novel and commercial designer, and focuses on the design-build aspect and her design skills as creative director and marketing professional. Her talents led her to design projects impressively spanning the commercial properties to lavish restaurants and large-scale remodels.

to the global community, Breegan's philanthropy includes dedicating to an international non-profit organization, World Vision, which provides support and resources to women and children in Africa.

*Wallpaper & Fabric*  
**COLLECTION**  
CLARKE & CLARKE



*Tile Bar*  
COLLECTION



*Lighting*  
COLLECTION SAVOY | breeganjane



"I believe luxury should be and can be accessible for anyone who desires it."

# *Brand Ambassador* SHOWCASE





# Brand PARTNERSHIPS

Breegan Jane collaborates with national and global partners to promote, highlight and increase brand awareness across various digital and social media platforms. Dynamic brands deserve an excellent representative, and Breegan Jane delivers exceptional engagement to diverse audiences consistently.



# *Our* SERVICES

Branded Endorsements/Partnerships

Branded Content

Video for Social Media

Sponsored Social Media Posts

Instagram Stories

Personal Appearances

Virtual Appearances

Written Tips for use in PR + Marketing

Media Interviews

Creative Collaborations on Product Development

Feature Products in Mutually Beneficial Opportunities

(i.e., Home Show Press)



# *Future Home* COLLECTION

Partner with me to develop a custom collection, bring it to market, and leverage my social influence and design expertise to boost visibility. License my name to enhance brand credibility and reach. Collaborate on product development and affiliate strategy to generate long-term returns and share in ongoing profits.

- Rugs
- Tubs
- Sinks
- Indoor Furniture
- Outdoor Furniture
- Bedding
- Bath linens
- Home Accessories
- Art and Decor items



*For Collaboration*  
GET IN TOUCH



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MANAGEMENT + MARKETING

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